



SAN PABLO CREEK

WATERSHED CLASSROOM

SHADE HOUSE

GREEN HOUSE

PUMP HOUSE

TOOL SHED

SOIL SHED

AMPHITHEATER

HERB SHED

KITCHEN & CAFE

PUBLIC RESTROOMS

MAIN OFFICE

OHLONE REFLECTION GARDEN

MAIN BARN
- FARM STAND
- WASH & PACK
- MULTI-PURPOSE ROOM



The New North Richmond Farm: Hub for Empowerment & Liberation

Meet Princess

When I was 24, working odd jobs and sleeping in my family's living room, I was trying to survive and sending out my resume to everyone and anyone. Then Urban Tilth gave me the opportunity to co-manage a three-year apprenticeship on Wildcat Creek Trail in North Richmond.

Soon I was getting paid to take care of my neighborhood, learn about our Watershed, and revitalizing the environment. At the Farm Groundbreaking, I planted one of the very first seeds but only later realized Urban Tilth had planted seeds inside of me too- my mind grew, my heart grew, and my life grew.

Now, I help residents open cooperative businesses that create assets and ownership for my people. **Because of Urban Tilth, I know exactly who I am and where I'm going.**



Princess Robinson (right) and her former high school teacher Laura Haynes (left) at Urban Tilth's Dr. Martin Luther King, Jr. Day of Service



Introducing Urban Tilth

Urban Tilth inspires, hires, and trains local residents to cultivate agriculture, feed our community, and restore relationships to land to build a more sustainable food system, within a just and healthier community.

For more than 16 years, Urban Tilth has transformed a once blighted vacant lot into a flourishing community hub that provides jobs, food, power building and community healing.



It's Time to **GROW**



Our current interim farm is already a magnet for hundreds who join us to steward the land, tend the soil, plant, harvest, and enjoy the food. In 2020 alone we:

- Provided jobs to 49 local residents
- Distributed 62,677 lbs of fresh, healthy food
- Delivered 11,429 CSA boxes to local families
- Engaged 2,289 community members as participants and volunteers

But the pandemic and unprecedented need in our community stretched our temporary infrastructure to its limits. We currently have a long waitlist for our CSA program, lack the space for cooking classes and kitchen production, and aren't able to grow everything we need on our land ourselves.

Our Farm needs to grow to meet the moment and prepare for the future.

More than a Farm

Our vision is for the farm to serve as the heart of resident-led organizing in North Richmond, seeding **healing, connection, self-determination,** and **opportunity** for our entire community.



“While it is unquestionably an urban farm with a constellation of gardens that they tend, it is also an educational center, a place to organize, a hub for social and racial justice, a place to congregate, rejuvenate and heal. Situated in unincorporated North Richmond, they are vulnerable to much — from the shadow of Chevron to challenging zoning patterns to an absence of healthy food choices. Urban Tilth saw a need and rose to meet it—that’s their way.”

–Heather Blackie, Co-Owner of Quiet Valley Farm

Create Jobs and Economic Opportunity

The future farm will provide more than 30 *new jobs for local residents!

Our Co-Op Café and commercial kitchen will support food entrepreneurs from the community.



The new farm will open up space for more jobs, learning and volunteering opportunities, which is so important because we want to build power within the community to the point where we can self-sustain. The growth of the farm has paralleled my own growth as a man, and helped me find passion and purpose in work.

– Solwazi Allah

Build Power

Urban Tilth has long been an anchor supporting the growth of resident-led campaigns and organizations in Richmond including the Richmond Power Coalition, Rich City Rides, Cooperation Richmond, Moving Forward, It Takes a Village, and Richmond Grows.

The farm will be a home for all of these projects, as well as a place where new powerful projects, organizations and campaigns can grow.



This land will open the opportunity for people to come by to reflect & heal the struggles our communities have faced post colonization. Places for reflection & healing are needed to build power within ourselves & our community.

– Diana Leal

Celebrate Culture

Richmond has a rich legacy of indigenous, Black, and Brown communities growing and building power together.

The Future Farm will provide residents a vibrant cultural venue for events, performances, classes, class visits, and recreational activities while weaving in cultural celebrations and healing into everything we do.



Uplifting and celebrating the diverse cultural heritage of our community is central to the mission of the Urban Tilth. The building of the North Richmond Farm is the building of community. The Farm will be a bridge that celebrates intersectionality, and the many rich cultural inheritances of our peoples

– Adam Boisvert

Transform Blight into Green, Accessible Space

What was once a blighted 3 acre, county-owned vacant lot is already becoming a living, thriving, green space transforming North Richmond and the people who live here.



Growing up along the Greenway, it was always a big vacant lot with lots of crime. But now the neighborhood and the people who live here are inspired by the gardens and they are stepping up! The gardens help us see what is possible. What could be. They change the perspective in the community. Urban Tilth could do so much more if we build out the vision for the farm...

– Zolina Zizi

Feed the Community

The North Richmond Farm is a demonstration of the power of food as a catalyst for transformation, resilience, and equity in today's urban communities. Through our CSA program, free farm stands, and future food distribution efforts, we will keep North Richmond fed and healthy.



Thank you for continuing to serve our community, I can't tell you how much I look forward to my boxes!

– CSA Member Survey, 2020

Building the Farm in Phases

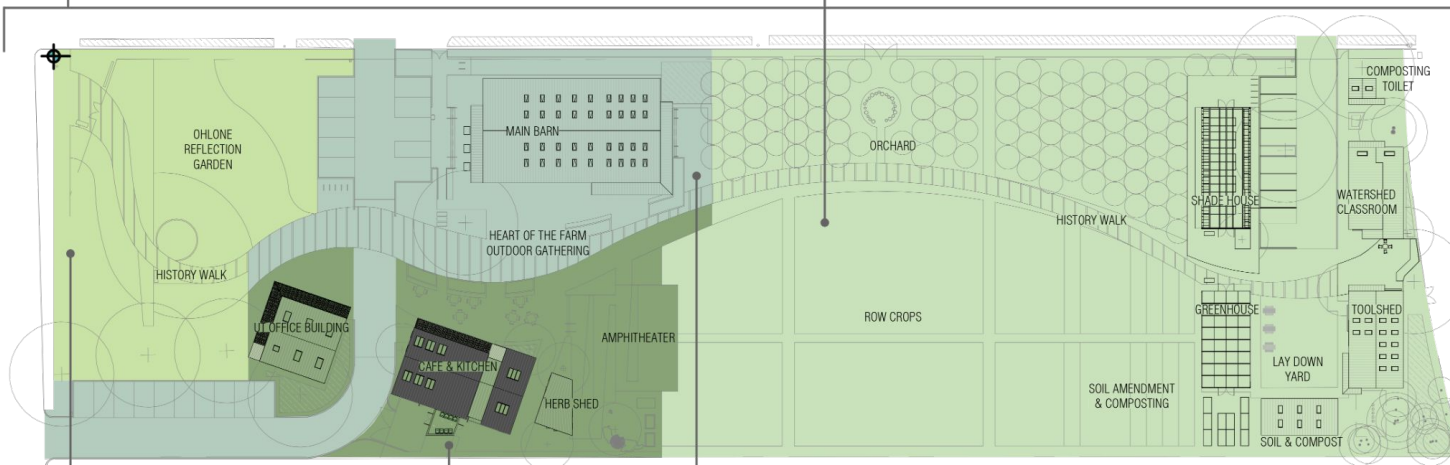


PHASE I:

- Utility On-Site Connections
- Utility Underground Work
- Site Grading
- Temporary Site Improvements

PHASE II:

- Greenhouse
- Shade House
- Composting Toilet
- Watershed Classroom
- Toolshed + Breakroom
- Soil & Compost Shed
- Back Drive/Entry
- Lay Down Yard
- Row Crops
- Orchard
- Outdoor Classrooms
- Upper Portion of History Walk



PHASE V:

- Main Pedestrian Entry
- Lower Portion of History Walk
- Ohlone Reflection Garden
- Native Plantings

PHASE IV:

- Commercial Kitchen + Cafe
- Herb Shed
- Urban Tilth Offices
- Amphitheater
- Children's Garden
- East Portion of the Heart of the Farm

PHASE III:

- Main Barn: Farm Stand
- Main Barn: Wash & Pack
- Main Barn: Multipurpose Room
- Front Drive/Entry
- Middle Portion of History Walk
- West Portion of the Heart of the Farm

The North Richmond Farm is a three-acre parcel of land, located at the corner of Fred Jackson Way and Brookside Dr., 5 blocks from the center of the community. The total cost of building the permanent farm is \$23 million which we've broken down into five phases. Our plan is to break ground towards the end of 2021 and build the farm through 2025.

Phase 1:

Fred Jackson Way and Utilities



Make the farm accessible for people without cars

Bring all necessary utilities to the farm

Create safe, accessible green space available to neighbors 24/7

Phase 2A: Farm Infrastructure



Install a permanent greenhouse

Double our growing capacity

Expand our fruit tree orchard

Create outdoor classrooms

Phase 2B:

Watershed Learning Center



Build the Watersheds Learning Center

Build the native plant nursery

Install a permitted composting toilet

Phase 3: Main Barn



Double our distribution capacity to provide residents fresh, healthy food

Make fresh local affordable or free produce available 7 days a week.

Open a multipurpose room for community organizing and events

Phase 4: Cafe, Commercial Kitchen, and Cultural Spaces



Create the amphitheater as a community-owned cultural and educational venue

Open a Cooperative Café run by residents

Build a community commercial kitchen to support local food entrepreneurs

Launch a program to teach youth to start and run small businesses

Phase 5: Ohlone Reflection Garden, History Walk, and Urban Tilth Office



Immerse residents in the rich history of Richmond through the History Walk

Celebrate our community's indigenous roots through the Ohlone Reflection Garden

Build a native plant garden

Current Campaign Goal & Milestones

Ensure we break ground in 2021!

With your donation before September 21st you will enable us to confidently begin construction this year.

Our current fundraising priorities are:

- **\$350K to install Water Infrastructure!** Help us water the seeds so they can grow.
- **\$100K to install the 1st permitted Compost Toilet in Contra Costa County!**
- **Underwrite the new Bike Path and Sidewalks for \$200K.** Many in our neighborhood don't own cars. Currently there is no safe way for residents to bicycle or walk to our location but you can change that by investing in an updated and accessible Fred Jackson Way.



Are you Ready to Grow with Us?



The next generation of North Richmond needs us to seed transformation today.

Join Us

To learn more or arrange a farm tour contact Doria Robinson at doria@urbantilth.org or **510-778-5886**.

urbantilth.org