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AYESHA CURRY

Renowned restaurateur, chef, 2x New York Times best-selling author, philanthropist, television host and producer, and entrepreneur Ayesha Curry is a true multi-hyphenate who is building an empire. Featured on the prestigious 30 Under 30 List by Forbes Magazine and one of the faces of Covergirl cosmetics, her accessible approach to cooking and passion for entrepreneurial innovation has made her one of the most sought-after experts in food and lifestyle, with over 10 million avid social media followers and subscribers.

This year, Curry released her second New York Times national bestseller cookbook The Full Plate: Flavor Filled Recipes for Families with No Time and A Lot To Do, on September 22nd. Her cookbook launch was highly successful and was included in both NPR's 'Best of the year list' and Amazon Kindle's 'Best Cookbooks of 2020'. The Full plate followed her first 2016 national bestseller The Seasoned Life.

Additionally, Curry partnered the Meredith Corporation to launch her first ever quarterly lifestyle magazine titled *Sweet July*. After noticing a lack of publications owned and operated by women of color, Curry wanted to create a magazine that celebrates diversity and inclusivity. Each issue covers a range of topics such as wellness, fashion, fitness, beauty, entrepreneurialism, and food with over 20 recipes in the first issue. The inaugural issue released on Apr 21, 2020 and has quickly grown a digital following of over 70K. The second issue was a special holiday issue and was released on October 30th. The third and most recent issue was the "Rebirth Issue" and released February 12, 2021.

In July 2019, Curry along with her husband, launched their family-founded charity Eat. Learn. Play. with a mission to end childhood hunger, ensure universal access to quality education and enable healthy active lifestyles. Eat. Learn. Play. creates a new model for communities and families to come together with a commitment to unleash the potential of every child and pave the way for amazing kids and bright futures. Since COVID began, they have served more than 16 million meals and have been able to partner with 132 locally owned restaurants, putting 868 restaurant workers back to work. Curry is also an ambassador for No Kid Hungry, an organization working to end childhood hunger.

In 2020, Curry launched her own production company, Sweet July Productions, which will focus on creating content centered around food, family, faith, and female empowerment. The production company announced a first-look deal with eOne for unscripted television and has multiple other projects in the works. On the television side, it was recently announced that Curry will host and executive produce the first season of Fremantle's hit comedy game show TATTLETALES alongside her husband Stephen Curry. The show, which will stream on HBO Max, is a reboot of the beloved 1970's series and will bring together celebrity couples to reveal hilarious insights about their relationships through fun challenges and games. Also on the television side, Curry recently teamed up with Ellen DeGeneres on a new Ellentube digital series, *Fempire with Ayesha Curry*, in which she uses her wisdom and business expertise to help female entrepreneurs of all ages achieve their goals of building their own "Fempire." The digital series premiered on November 13, 2019. Previously, Curry served as executive producer and host of ABC's competition show *Family Food Fight*. The series took homestyle cooking to a new level as families squared off with their most prized family recipes in hopes of impressing a panel of culinary experts including Curry, and world-renowned chefs and television personalities Cat Cora and Graham Elliot, to take home the \$100,000 prize. Robert Lloyd from the Los Angeles Times said he was "moved by the mix of traditions and cultures, in an arena where respect is paid, difference is a virtue, and anyone can win." Curry began her television career hosting her own series, *Ayesha's Home Kitchen*, on the Food Network, and she has also appeared as a judge on hit Food Network shows such as *Chopped Junior* and *Guy's Grocery Games*.

As a restaurateur, Curry teamed up with iconic, award-winning chef Michael Mina, to create *International Smoke*, a restaurant concept featuring elevated barbecue dishes from around the globe. There are multiple locations currently open to the public in San Francisco, Del Mar, and most recently a Las Vegas location which opened its doors at the MGM Grand in January 2020. There are plans to open several more throughout the next few years. *International Smoke* received a Michelin Plate recognition by Michelin Guide in the first ever California edition.

Curry resides in the San Francisco Bay Area with her three kids, Riley, Ryan and Canon, and husband, Stephen.