

HUNGER TO HEALTH

COLLABORATORY

Overview

March 25, 2022



The Hunger to, Health Collaboratory (H2HC) was founded in 2018 by The Greater Boston Food Bank with generous support from the Stop & Shop Our Family Foundation.

H2HC is an innovative national model that:

- Aligns food, health, and policy through an equity lens by convening cross-sector stakeholders, advocating for legislation, and supporting critical research.
- Seeks to include all the voices and perspectives in our community to move together toward a healthy, food-secure future for all.



Convene

- Multisector leaders and the broader community

Advocate

- Policies that advance food and health equity

Support

- Seminal hunger/health research

H2HC has awarded more than \$1.2 million in grants to support innovative community models and critical research with 20 community partners in MA, CT, and RI

2019

- Food Bank of Western MA
- Healthy Waltham
- Massachusetts Food System Collaborative
- Melrose Wakefield Healthcare
- Northern Berkshire Community Coalition
- Pioneer Valley Planning Commission
- The Greater Boston Food Bank
- The Open Door
- Waltham Fields Community Farms

2020

- Africano Waltham
- Children's HealthWatch
- Ethos
- Everett Community Growers
- Food Bank of Western MA
- Foodshare
- Growing Places
- Just Roots
- Our Neighbors' Table
- Quincy Asian Resources Inc.
- Rhode Island Community Food Bank
- The Food Voice
- The Greater Boston Food Bank

2021

- Children's HealthWatch
- Foodshare
- RI Community Food Bank

Governing Board

- Support H2HC's strategic growth
- Make decisions about H2HC governance, activities, and investments
- Appoint 1 member to Advisory Council
- \$250k/year, 3-year commitment

Advisory Board

- Support H2HC's strategic growth
- Advise and support the Board and H2HC staff in the strategic planning and execution of H2HC activities with a focus on events
- \$25k/year, 3-year commitment

Partners

- Work with H2HC on specific, time-limited projects (e.g., events, research projects, etc.)
- \$5k/year, 3-year commitment
- Recognition for the duration of active engagement

Launch

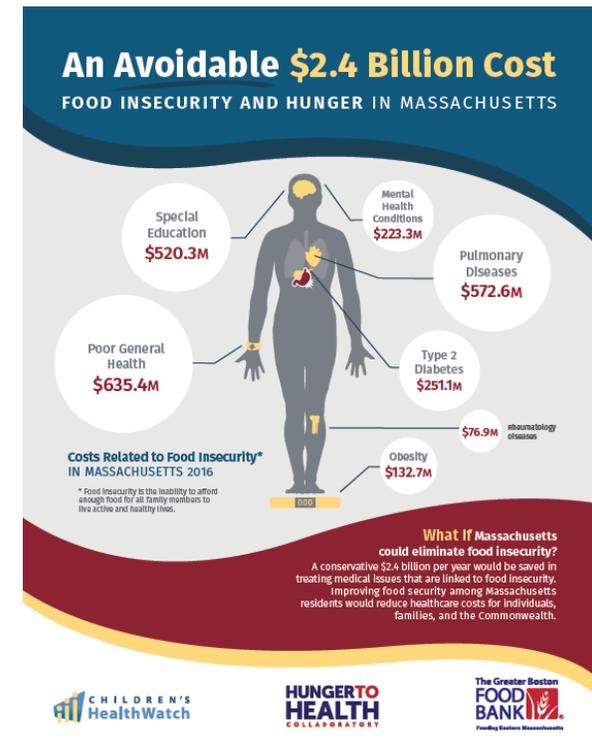
- H2HC held its first meeting

Convene

- Food, Innovation, and Action Event Series

Research

- First examination of the avoidable \$2.4B cost of hunger in MA



Convene

- Mobilizing Healthcare for a Hunger Free Massachusetts with Rep. Jim McGovern (with UMass Memorial Medical Center)
- Hunger to Health Summit (with Museum of Science)

Advocate

- GBFB team members presented H2HC's work at the FRAC/Feeding America National Anti-Hunger Policy Conference



Convene

- Addressing Community Inequalities During COVID-19 Recovery Townhall (with MOS)
- MHC Grantee Forum (with Lewis Institute for Social Innovation, Babson College)
- Hunger to Health in COVID and Beyond: Food Policy as Health Policy (with MOS)

Research

- National Food Access and COVID Research Team (NFACT) studies in MA and CT (2020, 2021, 2022)



Highlights 2021

Advocacy

- Convened The Economic and Health Impacts of Food Insecurity: The Business Community as Changemaker (with Greater Boston Chamber of Commerce)
- Worked with Massachusetts delegation to recommend that forthcoming Government Accountability Office (GAO) report examine connection between federal agencies and their communities in addressing food insecurity

Research

- Supported *Gaps in Food Access During the COVID-19 Pandemic in Massachusetts* in 2021 that informed emergency food policy in MA and was cited in *The Boston Globe*, *Boston Herald*, *WBUR*, and the *Boston Business Journal*, among others
- Supported first phase of Children's HealthWatch hospital-based economic mobility pilot designed to move 500 families that use the emergency food system to greater economic stability over 3 years

Organizational Development

- Refined H2HC purpose statement
- Conducted two ideation sessions
- Created summary of H2HC activities and impact 2018-2021 (v1.0)
- Reconsidered consultants/hired staff
- Started process of building new web site
- Launched H2HC newsletter

LAST CALL
SPECIAL EVENT

THE ECONOMIC AND HEALTH IMPACTS OF FOOD INSECURITY: THE BUSINESS COMMUNITY AS CHANGEMAKER

FRIDAY, OCTOBER 1ST
2:00PM - 3:00PM

HUNGER TO HEALTH **STOP & SHOP**

MODERATOR
ZAMAWA ARENAS
FOUNDER & CEO
FLOWETIK

MEGAN GREENFIELD
PARTNER
MCKINSEY & COMPANY

GORDON REID
PRESIDENT
STOP & SHOP

PRABAL CHAKRABARTI
EXECUTIVE VICE PRESIDENT & COMMUNITY AFFAIRS OFFICER
FEDERAL RESERVE BANK OF BOSTON

SPECIAL GUEST
CONGRESSMAN
JIM MCGOVERN
(D-MA)

Greater Boston
Chamber of Commerce

The Boston Globe

In Massachusetts, 1.6 million adults are struggling to get enough to eat

A new survey by the Greater Boston Food Bank shows how widespread food insecurity remains

By Janelle Nemes Globe Staff. Updated May 5, 2021, 4:56 p.m.

Brenda Romero worked with staff and volunteers filling food boxes at La Colaborativa in Chelsea. CRAIG F. WALKER/GLOBE STAFF

Moving Forward: 2022 Activities

Stakeholder Engagement

- Seek new partnerships and collaborations
- Leverage H2HC's strategic role as funder
- Execute multiple strategic events with the Museum of Science, including annual fall summit
- Engage/collaborate with others (e.g., Rep. Jim McGovern and others on potential White House Conference)

Communications

- Launch new website in early summer
- Launch podcast series featuring food/health thought leaders (Dr. Elsie Taveras/MGB, others)
- Create regular newsletters
- Refresh social media

Grantmaking/Research

- Design 2022 innovation prize process
- Explore working with GBFB Health and Research Advisory Council

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Thank you.

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