

Juston “Chad” Morrison grew up on a cattle farm in Braxton County, WV with a lifelong passion for history, nature and community. Chad graduated from West Virginia University in 2004 with a B.A. in Sociology & Anthropology. After taking a few years off, Chad returned to WVU and graduated with a M.A in Applied Social Research.

Chad began working at Mountaineer Food Bank in 2008 in product sourcing and quickly moved into development in 2010. That same year, Chad helped launch the mobile food pantry program in West Virginia, hosting 33 food distributions and feeding over 8,000 families in the first 3 months. In 2014, Chad left the food bank for a short period to work with the WV Department of Education, but returned to Mountaineer Food Bank as Chief Executive Officer in 2015. Working at the food bank has been “truly meaningful” and allows the opportunity to be innovative and analytical towards hunger in West Virginia and the food systems in our communities. Every day, “powerful moments” occur within the food bank’s network that make it like anything else.

Chad lives in Sutton, WV with his wife of 15 years and two daughters. He is a graduate of the 2018 Leadership WV class and serves on the board of Community Cares of West Virginia. He is member of the national Feeding America Policy Engagement and Advocacy Committee. In his free time, Chad is likely to be outside exploring a backcountry trail or near one of West Virginia’s scenic rivers.