

# SEED POWER GROW JUSTICE



Dreamed of, built, and led by the community, the North Richmond Farm is a demonstration of the power of food as a catalyst for transformation, resilience, and equity in urban communities.

Richmond, CA our home, is a frontline community of primarily Black, Brown, and Indigenous people with a long legacy of agriculture and social justice organizing. Yet decades of divestment and criminalization leave many residents struggling to find healthy food, living wage jobs, or pathways to prosperity.

## URBAN TILTH IS READY TO SEED REAL TRANSFORMATION.



"Urban Tilth activated me to be a steward of the land and its people. With much love and commitment, they are changing the way people think of North Richmond from futile land to fertile land ready to meet the community's needs."

-Tania Pulido,  
Community Housing Development Corporation of North Richmond

## DEEPER ROOTS, DEEPER IMPACT

The current temporary farm is already a magnet for hundreds of local residents who join us to steward the land and heal while building a more sustainable food system.

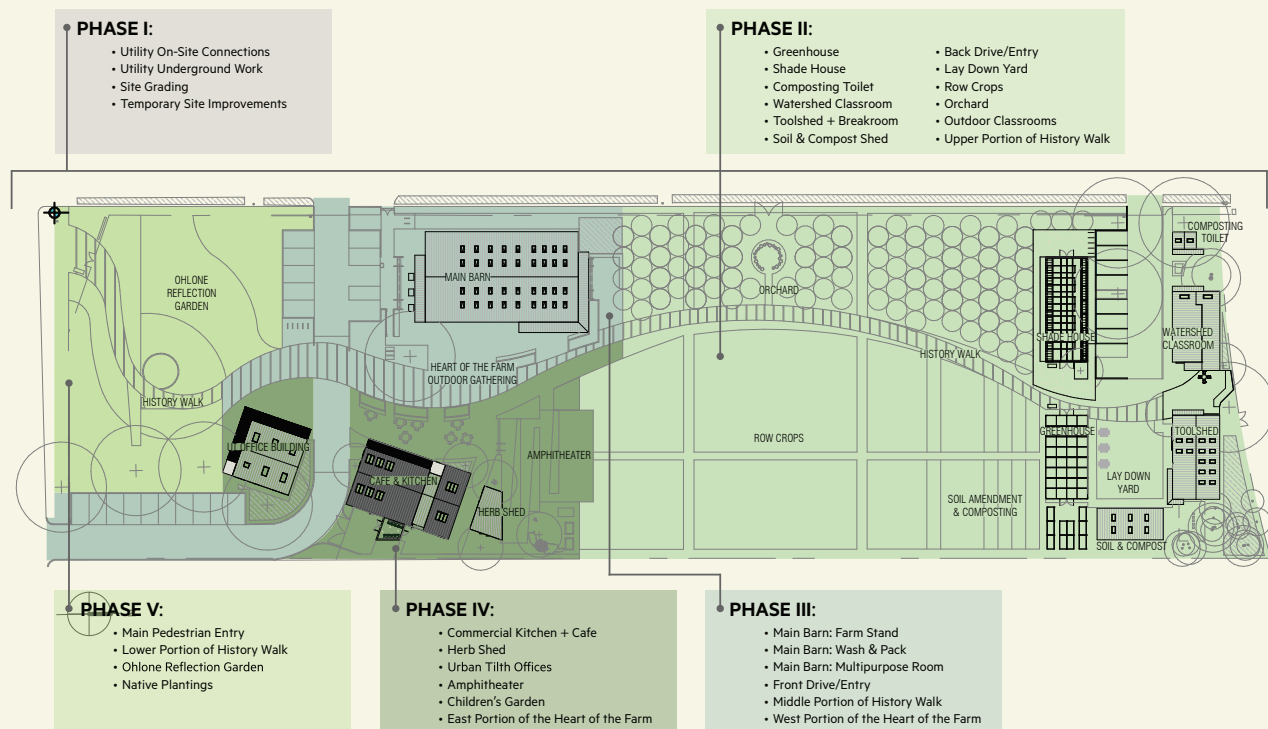
In 2020, in order to rise to the need the pandemic exposed, we stretched the farm's temporary infrastructure to its limit.

To continue to deeply serve our community the North Richmond Farm needs to grow to meet our community's unprecedented need and prepare for the future.

**Help us transform the Farm into a permanent, community-owned asset** that will create opportunity, fuel resident-led organizing, and feed the hearts and minds, spirits, and bellies of local residents for generations to come.



# THE FUTURE NORTH RICHMOND FARM



## MORE THAN A FARM: A Hub for Empowerment and Liberation

### Developing the North Richmond Farm will:

#### • CREATE JOBS & ECONOMIC OPPORTUNITY

- » More than 30 NEW jobs for local residents
- » Establish a Watersheds Learning Center offering residents pathways to green jobs
- » Open a Cooperative Café and community commercial kitchen to support local food entrepreneurs and teach youth to run small businesses

#### • CELEBRATE CULTURE

- » Immerse residents in the rich history of Richmond through an interpreted History Walk and Ohlone Reflection Garden
- » Provide a vibrant cultural venue for community events and school field trips

#### • BUILD POWER

- » Offer our new community meeting room to residents so they can organize, build power, and take collective action

#### • TRANSFORM BLIGHT INTO SAFE ACCESSIBLE GREEN SPACES

- » Provide neighbors a thriving, green space available 24/7
- » Create a new Greenway Connector that will update Fred Jackson Way with new sidewalks, bike path, shade trees, and rain gardens creating safe access to the farm and other green spaces

#### • FEED THE COMMUNITY

- » Double our capacity to grow and distribute fresh, healthy food
- » Make fresh local affordable or free produce available 7 days a week



## ARE YOU READY TO GROW WITH US?

Your investment in the North Richmond Farm will allow us to establish deep roots, feed our community, and grow into the inspiring neighborhood anchor our community deserves.

**HEALING AND JUSTICE ARE WITHIN REACH.**

**TO LEARN MORE:** Contact Doria Robinson at [doria@urbantilth.org](mailto:doria@urbantilth.org) or 510-778-5886